

## **Green kitchen cabinetry by CASA MIA**

*By casa mia*

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*Green design is affordable and is here...*

**Green is Good in Kitchen and Bath Renovation**

An environmental initiative at Casa Mia, Brooklyn's kitchen and bath specialist, stresses that green is good for everyone and a good start is with kitchen cabinetry!

People today are more environmentally aware than ever and Casa Mia, New York City's premier italian kitchens supplier, is absorbing these ecological concerns into its work.

The Brooklyn-based one-stop home design company is striving to become the best eco-friendly option for New Yorkers wishing to place italian kitchens in their homes.

Under the environmental stewardship of Casa Mia's President, Sam Zangi, the company is instituting in-house initiatives that will encourage customers to opt for green solutions. In addition, Casa Mia has instituted a company-wide campaign of environmental awareness for its employees.

Casa Mia is quick to reassure customers that there are no losers in the green migration. In fact, an eco-conscious apartment dweller in the Big Apple is being practical (saving money on energy conserving appliances in the face of rising energy costs, for instance) and loses nothing in the way of creature comforts.

Casa Mia's lead designer, Sam Zangi, is well aware of the green appeal and says, "do not equate 'green' with 'customer sacrifice' because there is a wide range of eco-alternatives.

Companies like Caesarstone have terrific alternative, all-natural options and we are using them."

Casa Mia is forging business relationships with companies, like Caesarstone, who are dedicated to an eco-friendly business practice. Another company Casa Mia salutes is its supplier and long time production partner, namely Cubo Design srl. All kitchens made by Cubo Design srl under the brand of Miton is California 2009 compliant and its exotic veneers are either plantation grown or bamboo. No exceptions.

Sales teams at Casa Mia are making pointed efforts to disclose the environmental benefits of these and other earth-friendly products on sales calls. To date, the customer base has been overwhelmingly receptive.

A good, eco-friendly business should be aware of environmental impact its products have. Bamboo, a versatile and handsome wood, is a raw material being used more frequently by Casa Mia these days.

Bamboo is an easily renewable resource, a wonderful material for the green minded consumer to incorporate in the kitchen. Not only is it the fastest growing plant in the world, but it flourishes naturally and requires no extra water, energy, or fertilizer for sustainable harvesting.

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Casa Mia specializes in the design of Italian Kitchens, we supply Italian kitchens for the private sector as well as for the multi housing industry. Casa Mia is very experienced and has completed numerous projects in New York and Miami. Quality & Service

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